



The ALPHA  
Association for  
Culture, Multimedia  
and Democratic  
Education

# THE INTERNATIONAL SCIENTIFIC CONFERENCE

## LITERATURE, DISCOURSE AND MULTICULTURAL DIALOGUE

1ST EDITION, TÂRGU-MUREȘ,  
*5-6 DECEMBER 2013,*  
"PETRU MAIOR" UNIVERSITY



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# CONFERENCE SCHEDULE

## THURSDAY- 5 DECEMBER 2013

**8<sup>00</sup>-10<sup>00</sup> - Registration – Room R21**

**10<sup>00</sup> -11<sup>30</sup>- Welcome and Opening Speeches – Aula Magna**

*Mr. Corneliu GROSU, Ph.D., County Prefect of Mureş*

*Mr. Dorin FLOREA, M.D., Mayor of Târgu-Mureş*

*Mr. Ciprian DOBRE, President of the Mureş County Council*

*Călin ENĂCHESCU, Prof. Ph.D., Rector of “Petru Maior” University of Târgu-Mureş*

*Cornel SIGMIREAN, Prof. Ph.D., President of Senate of “Petru Maior” University of Târgu-Mureş*

*Iulian BOLDEA, Prof. Ph.D., Dean of the Faculty of Sciences and Letters, “Petru Maior” University of Târgu-Mureş*

**Book launch: Ion Horea, *Gravuri / Engravings* (collection of poems)**

**12<sup>00</sup> -14<sup>00</sup> – Paper Presentations on Sections:**

Literature I - Room: *Aula Magna*

Literature II - Room: *R04*

Literature III – Room: *A412*

Communication and Public Relations - Room: *R21*

Language and Discourse I – Room: *R39*

Language and Discourse II - Room: *R36*

History and Cultural Mentalities - Room: *R33*

Journalism – Room: *R34*

Psychology – Room: *R35*

**14<sup>00</sup> -15<sup>00</sup> - Lunch**

**15<sup>00</sup> -19<sup>00</sup> - Paper Presentations on Sections**

**19<sup>00</sup> - Gratulatory Dinner**

## FRIDAY – 6 DECEMBER 2013

**Sightseeing: cultural objectives in the Mureş county.**

**The conference is organised in partnership with:**

**The Mureş County Council  
The Town Hall of Târgu-Mureş  
The Writers’ Union of Romania  
“Vatra” Literary Review**

## The Message of "Petru Maior" University's Rector

Dear Guests,

The International Conference *Literature, Discourse and Multicultural Dialogue* brings together within a generous range of topics scholars and researchers from different fields of tremendous importance for the contemporary society, a society that is supposed to secure its future not only on the economic and ecological level, but also on the spiritual one. Culture, fundamental sciences, literature and art gain new connections and dimensions through fundamental changes and structural progress, so that the social end-results of education and research become extremely important. We live in a society of knowledge, from which we benefit directly in our everyday life. *Non scholae sed vitae discimus* (*We do not learn for the school, but for life*) becomes a creed that every academic institution has to put into practice by means of its activities. The distance between education and research is very short, especially in academic systems. Research generates new knowledge, creates a favourable atmosphere for change, and provides people with information and data which help them to become aware of the mysteries of the universe and to make the most of their activity in all fields of knowledge. In this interesting and captivating century, to the noble mission of educating the younger generations we must also add the fruit of the efforts in research, materialized in interesting works and papers, together with ideas generated by the creative ability which ennobles the personality of the academic.

„Petru Maior” University of Tîrgu-Mures, the host of this particular event, is permanently changing and gaining new valences. An expression of this tendency may be recorded in the establishment of a new major degree specialization in the Philology Department of the Faculty of Sciences and Letters: *Communication and Public Relations* (authorized by the Romanian Authority for Higher Education Accreditation). As a matter of fact, our specializations, assets, human resources and research grants are all in an upward dynamics, which proves that we are on the right track and also gives us the certainty of our continued existence as an institution with clearly defined and completely assumed missions. The International Conference *Literature, Discourse and Multicultural Dialogue*, which is at its 1st edition, integrates into the tradition of far-reaching scientific events that have been taking place at our university throughout time. The fact that this conference is organized by the Faculty of Sciences and Letters of „Petru Maior” University proves once again how important it is for us to consolidate our cooperation with other universities and institutions of research from our country and from abroad.

I wish to express my hope that this scientific event will take place under the most favourable auspices and that it will represent a remarkable starting point for further evolution and development in the field of knowledge. Let this international conference provide a good opportunity for us to gain and transfer knowledge, to generate new theories in the world of science – essential aspirations of any contemporary research.

I wish this conference to be a complete success, and to all participants happiness, health and ‘good speed’!

**Prof. Dr. Călin ENĂCHESCU**  
**RECTOR**

## THURSDAY – 5 DECEMBER 2013

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### *LITERATURE I – Room: Aula Magna*

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*Moderators: Prof. Al. Cistelean, PhD, "Petru Maior" University of Târgu-Mureş  
Prof. Andrei Bodi, PhD, "Transilvania" University of Braşov*

1. Andrei BODIU, Professor, PhD, "Transilvania" University of Braşov, *The Novel of the Double Experience*
2. Ovidiu MOCEANU, Professor PhD, "Transilvania" University of Braşov, *Theology and Psychoanalysis in Sărmanul Dionis*
3. Cornel MUNTEANU, Professor, PhD, Technical University of Cluj-Napoca – Northern Baia-Mare University Centre, *The Paradoxes of Literary Criticism in the Reception of Eminescu*
4. Virgil PODOABĂ, Professor, PhD, "Transilvania" University of Braşov, *Letter about Translations*
5. Al. CISTELECAN, Professor, PhD, "Petru Maior" University of Târgu-Mureş, *The Supreme Poetess from The Land of the Mots*
6. Dorin ŞTEFĂNESCU, Associate Professor, PhD, "Petru Maior" University of Târgu-Mureş, *Adrian Maniu. The Word-Image and the Broken Writing*
7. Mircea A. DIACONU, Professor, PhD, "Ştefan cel Mare" University of Suceava, *On the Ethics of Research. How is Knowledge Possible in Postmodernism?*
8. Carmen MUŞAT, Associate Professor, PhD, University of Bucharest, *Literature, Fiction and Life: an Ongoing Dialogue*
9. Rodica ILIE, Associate Professor, PhD, "Transilvania" University of Braşov, *Exercised Memory – Complementary Histories of the Romanian Literature*
10. Dumitru CHIOARU, Professor, PhD, "Lucian Blaga" University of Sibiu, *On Creative Bilingualism*
11. Mihaela MUDURE, Professor, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Ida Verona and the Transnational Literature*
12. Nicoleta SĂLCUDEANU, Scientific Researcher, PhD, "Gheorghe Şincai" Institute for Social Sciences and the Humanities, Romanian Academy, Târgu-Mureş, *The Oneiric Movement - Reconnecting with Europeanism*
13. Andrei TERIAN, Associate Professor, PhD, "Lucian Blaga" University of Sibiu, *Towards a New History of Romanian Literature*

## LDMD I

14. Cătălin GHIȚĂ, Assistant Professor, PhD, University of Craiova, *Gods and Spirits of Oriental Origin: The Poetics of Non-Anthropic Figures in the English, French and Romanian Romantic Poetry*
15. Smaranda ȘTEFANOVICI, Associate Professor PhD, "Petru Maior" University of Târgu-Mureș, *The Evil as Perverse in Literature*
16. Marius MIHEȚ, Assistant Professor, PhD, University of Oradea, *Communism in the Post-1989 Romanian Literature*
17. Ion M. TOMUȘ, Assistant Professor, PhD, "Lucian Blaga" University of Sibiu, *The sequel Technique in Contemporary Theatre: Matei Vișniec*
18. Catrinel POPA, Assistant Professor, PhD, University of Bucharest, *Re-reading Seasons (Notes on Mircea Ivănescu's Poetics of the Trace)*
19. Eugen Radu WOHL, Assistant, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Ion D. Sîrbu: The theatrical Transformations of the Biography*
20. Marius NICA, Assistant Professor, PhD, Petroleum-Gas University of Ploiești, *Obsessions and Unlimitations in Max Blecher's Unreality*
21. Roxana GHIȚĂ, Assistant Professor, PhD, University of Craiova, *The Problem of Evil and Guilt in the Romanian and German Postcommunist Novel*
22. Florica FAUR, Assistant Professor, PhD, "Vasile Goldis" Western University of Arad, *The Writing of Camil Petrescu between Exhaustion and the Reversed Mirror*
23. Sînziana Elena STERGHIU, Assistant Professor PhD, "Valahia" University of Târgoviște, *Il Ritratto / The Potrait by Flaminio Scala or about the Meeting between the World of the Scene and the Real World in Commedia Dell'Arte*
24. Diana CORBAN, PhD candidate, "Al. I. Cuza" University of Iasi, *Issues of Marginality in John Fowles's The French Lieutenant's Woman*
25. Laura SASU, PhD Candidate, "Transilvania" University of Brașov, *The Stumbling Step of Confession*
26. Elena BĂICEANU (PÂRLOG), PhD Candidate, "Ștefan cel Mare" University of Suceava, *George Bălăiță. Returning to the Mythical Magic Realism*
27. Adriana-Dana LISTES POP, Research Assistant, "Babeș-Bolyai" University of Cluj-Napoca, *Ioan Petru Culianu's Perspectives on Politics and Culture*
28. Raluca-Daniela RĂDUȚ, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Modern Norwegian Poetry – Jan Erik Vold's Concrete Poems*
29. Loredana CUZMICI, Assistant, PhD Candidate, "Alexandru Ioan Cuza" University of Iași, *"Literature against Itself" in Emil Ivănescu's Works*

**14<sup>00</sup> -15<sup>00</sup> - Lunch Break**

## LDMD I

30. Mircea BREAZ, Associate Professor, Ph. D, „Babeş-Bolyai” University Cluj-Napoca, *The SF Fairy Tale in I.C. Vissarion’s Work – An Early Genre of Romanian Speculative Fiction*
31. Ramona SIMUȚ, Associate Professor, PhD, ”Emanuel” University of Oradea, *Mediums in Literary Settings: the Leverage of Technology in the Modern Novel*
32. Ioana CISTELECAN, Assistant Professor, PhD, University of Oradea, *E. Hemingway, the Short-Story Teller - The Generous Simplicity*
33. Rodica BRAD, Associate Professor, PhD, ”Lucian Blaga” University of Sibiu, *Mircea Eliade and Eugen Ionescu. Elective Affinities and Parallel Destinies*
34. Oana COGEANU, Assistant Professor, PhD, Hankuk University of Foreign Studies, South Korea, *James Baldwin’s “A Question of Identity”: The Impossible Community*
35. Cătălin GHIȚĂ, Assistant Professor, PhD, University of Craiova, *Urizen as William Blake’s Doppelgänger: The Ego vs. The Self*
36. Marius GREC, Professor, PhD, “Vasile Goldis” Western University of Arad, *The Case of Abaris the Hyperborean*
37. Claudia TĂRNĂUCEANU, Assistant Professor, PhD, ”Alexandru Ioan Cuza” University of Iași, *Ad accusandum descendere – the Image of the Accuser in Cicero’s Speech Divinatio in Caecilium*
38. Claudia CHIRCU, PhD, “Babeş Bolyai” University of Cluj-Napoca, *Mircea Eliade and the Greek Tragedy Iphigenia*
39. Horațiu CATALANO, Assistant Professor, PhD, ”Babeş-Bolyai” University of Cluj-Napoca, *George Coșbuc – Pedagogical Contributions*
40. Andreea BUGIAC, Assistant, PhD, ”Babeş-Bolyai” University of Cluj-Napoca, *Travailler dans le noir. Point de vue, spectacularité et spectralité dans la chambre noire de Philippe Jaccottet*
41. Claudia-Neptina MANEA, Assistant Professor, PhD, ”Ovidius” University of Constanța, *Family – an Essential Factor in the Appearance and Development of Gender Stereotypes*
42. Cristina-Georgiana VOICU, Associate Professor, PhD, ”Apollonia” University of Iași, *Nabawiya Musa’s Autobiography: a Muslim in the Egyptian Memoirs*
43. Cristina NICOLAE, Assistant, PhD, ”Petru Maior” University of Târgu-Mureș, *The Dusty Space of Memories – Concealed Realities*
44. Susana Monica TAPODI, Associate Professor, PhD, ”Sapientia” University – Faculty of Economics and Humanities, Miercurea Ciuc, *Interculturality and Dictatorship in the Novels of a Contemporary Writer*



45. Carmen DĂRĂBUȘ, Associate Professor, PhD, Technical University of Cluj-Napoca – Northern Baia-Mare University Centre, *Animer L'Image*
46. Emilia VAIDA, Assistant, PhD, "Lucian Blaga" University of Sibiu, *Le concept d'impersonnalisation dans la Correspondance de Gustave Flaubert*
47. Lavinia-Ileana GEAMBEI, Assistant Professor, PhD, University of Pitești, *The Theme of Writing in Al doilea mesager by Bujor Nedelcovici*
48. Corina-Amelia GEORGESCU, Associate Professor, PhD, University of Pitești, *Le Temps-durée chez Valéry*
49. Georgiana DIACONIȚA, PhD Candidate, "Ștefan cel Mare" University of Suceava, *Kulturspezifiek in der übersetzung: eine übersetzungskritik anhand des romans Der blinde masseur von Cătălin Dorian Florescu*
50. Constantin ȘCHIOPU, Associate Professor, PhD, The State University of Moldova, *The Reception of Literature: Multicultural Dialogues*
51. Ionuț ȘTEFAN, Assistant Professor, PhD, "Dunărea de Jos" University of Galați, *The Sonia Marmeladova and Nastasia Filipovna "Cases" from the Kierkegaardian Perspective of the Anxiety in front of the Good*
52. Dorin COMSA, Assistant Professor, PhD, "Lucian Blaga" University of Sibiu, *La mise en abîme textuelle chez Hubert Aquin*
53. Larisa STÎLPEANU, PhD Candidate, "Transilvania" University of Brașov, *Gheorghe Ene and the Soteriological Dimension of Textualism. Instances of the Reader*
54. Laura BLAJ, PhD, "Ștefan cel Mare" University of Suceava, *Heroic Women in Tasso's Discorso Sopra La Virtù Feminile [Sic] E Donnesca and La Gerusalemme Liberata*
55. Mihai ION, Assistant, PhD, "Transilvania" University of Brașov, *Hybrid Identity and Liminal Elements in the Biography and Work of Andrei Codrescu*
56. Ioana-Paula ARMĂȘAR, Associate Professor, PhD, "Transilvania" University of Brașov, *Blue Portrayals (of Men and Women) in Gheorghe Crăciun's Femei albastre (Blue Women)*
57. Lilia RUFANDA, PhD, National and Kapodistrian University of Athens, *L'antihéros – le personnage principal de la littérature contemporaine. Traits et typologies*
58. Maria-Luiza DUMITRU OANCEA, Assistant Professor, PhD, University of Bucharest, *Fear and its Consequences in Apollonius Rhodius' Argonautica*
59. Oana-Elena STRUGARU, PhD, "Ștefan cel Mare" University of Suceava, *The Limits of Multiculturalism and the Right to Fiction*

**19<sup>00</sup> - Gratulatory Dinner**

## THURSDAY – 5 DECEMBER 2013

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### *LITERATURE II - Room: R 04*

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*Moderators: Prof. Iulian Boldea, PhD, "Petru Maior" University of Târgu-Mureș  
Prof. Vasile Spiridon, PhD, "Vasile Alecsandri" University of Bacău*

1. Iulian BOLDEA, Professor, PhD, "Petru Maior" University of Târgu-Mureș, *Ana Blandiana. Lucidity as Exigency of the Self*
2. Constantin PRICOP, Professor, PhD, "Alexandru Ioan Cuza" University of Iași, *Patterning of Literary History*
3. Gheorghe GLODEANU, Professor, PhD, Technical University of Cluj-Napoca – Northern Baia-Mare University Centre, *Ana Blandiana and the Poetical Fantasy*
4. Sabina FÎNARU, Associate Professor, PhD, "Ștefan cel Mare" University of Suceava, *The Aesthetic of the "Living Man" and the Conflict of Representations*
5. Carmen ANDRAȘ, Scientific Researcher, PhD, "Gheorghe Șincai" Institute for Social Sciences and the Humanities, Romanian Academy, Târgu-Mureș, *Henriette Yvonne Stahl or an Anti-tourist's Journey to a Transylvanian Resort: Angst, Alienation and Displacement*
6. Speranța MILANCOVICI, Associate Professor, PhD, "Vasile Goldis" University of the West, Arad, *Literary Voices of the Shoah: the "Unhappy Consciousness" of Benjamin Fondane*
7. Carmen OPRIȘOR, Associate Professor, PhD, "Lucian Blaga" University of Sibiu, *The Romanian Psalm between Tradition and Modernity*
8. Codruța STĂNIȘOARĂ, Professor, PhD, University of Craiova – Drobeta-Turnu Severin Faculty of Letters, *"Showing of Love" or the Beginning of Feminine Writing in English and Romanian Literature*
9. Luiza MARINESCU, Associate Professor, PhD, "Spiru Haret" University of Bucharest, *Literature, Discourse and Multicultural Dialogue in the Works of Jorge Luis Borges and Mihai Eminescu*
10. Mariana BOCA, Associate Professor, PhD, "Ștefan cel Mare" University of Suceava, *The Otherness Representation, from Broken April by Ismail Kadare to Desert, by J.M.G. Le Clezio*
11. Simona GALAȚCHI, Research Associate, PhD, "G. Călinescu" Institute for Literary History and Theory, Romanian Academy, Bucharest, *Strategies of Political Discourse in I. L. Caragiale's Journalistic Work*

## LDMD I

12. Maria-Nicoleta CIOCIAN, Assistant, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *"À partir de Valéry" – la citation qui rend hommage ou autres formes de revenir à soi*
13. Maria Dorina PAŞCA, Assistant Professor, PhD, University of Medicine and Pharmacy, Târgu-Mureş, *The Identities of the Ego and Alter-Ego in Lucian Blaga's Poetry*
14. Dana BIZULEANU, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *The Locus Coeruleus of Displacement: Transfer-Images in the Works of Herta Müller*
15. Corina SELEJAN, PhD Candidate, "Lucian Blaga" University of Sibiu, *Contemporary Campus (Meta)Fiction: A Comparative Approach*
16. Silvia-Alexandra ŞTEFAN, PhD Candidate, University of Bucharest, *Verbum Imitandi and Literary Imitation in the Work of Fernando de Herrera (1534-1597)*
17. Gabriela ILIUŢĂ, Assistant Professor, PhD, "Spiru Haret" University of Bucharest, *Constantin Virgil Gheorghiu, exilé dans la coquille de l'écriture du roman La seconde chance*
18. Alexandra TOADER, PhD, "Alexandru Ioan Cuza" University of Iaşi, *Literature and Leader Cult in Communist Romania. Poems dedicated to Gheorghe Gheorghiu-Dej*
19. Adina-Irina FORNA, Assistant, PhD, Technical University of Cluj-Napoca, *Filiation rimbaldienne et quête langagière chez Pierre Michon*
20. Cristina SAVA, PhD, "Petru Maior" University of Târgu-Mureş, *Adrian Maniu and the Visual Hedonism in the Compressed Energy of the Logos*
21. Anca TOMUŞ, Assistant, PhD, "Lucian Blaga" University of Sibiu, *Post-Ethnic Urban Identities in Zadie Smith's On Beauty and NW*
22. Liliana ANTON, Assistant Professor, PhD, University of Bucharest, *The British Spy Literature and the War Discourse*

**14<sup>00</sup> -15<sup>00</sup> - Lunch Break**

23. Vasile SPIRIDON, Professor PhD, "Vasile Alecsandri" University of Bacău, *Gerard de Nerval - Madness as Redeeming Illusionary*
24. Marian Victor BUCIU, Professor, PhD, University of Craiova, *Literature and Multiculturalism*
25. Cosmina CRISTESCU, PhD and Cristina PIPOŞ, PhD, "Transilvania" University of Braşov, *School Poetry and its Propaganda Discourse in the Communist Era*
26. Maria-Miruna CIOCOI-POP, Assistant, "Vasile Goldis" Western University of Arad, *On the Creative Role of Imagination in Jeffrey Eugenides's The Virgin Suicides*

## LDMD I

27. Daniela MOLDOVEANU, PhD, "Lucian Blaga" University of Sibiu, *The Mutilation of the Artist as a Young Woman*
28. Adriana CÎTEIA, Assistant Professor, PhD, "Ovidius" University of Constanța, *The Dissociation of Identity and the Reconstruction of the Subjective Space: Sebastian Brandt and Erasmus of Rotterdam*
29. Dragoș AVĂDANEI, Assistant Professor, PhD, "Alexandru Ioan Cuza University" of Iași, *The Two Scriveners*
30. Maria-Nicoleta CIOCIAN, Assistant, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Significations intertextuelles - Livius Ciocârlie en dialoguant avec Paul Valéry*
31. Iudita FAZACAȘ, PhD, "Babeș Bolyai" University of Cluj-Napoca, *Literary Representations of Confinement as Social and Spatial Anomalies. East-West Similarities*
32. Ștefan Viorel GHENEA, Assistant Professor, PhD, University of Craiova, *Conceptual Relativity – an Argument against Metaphysical Realism*
33. Crinela Letiția JURJ (BORCUT), PhD, Technical University of Cluj-Napoca - Northern Baia-Mare University Centre, *The Fractal Archetype of Homo Zelotypus in the Literature of Jealousy*
34. Irina DINCĂ, Assistant Professor, PhD, University of the West, Timișoara, *Ștefan Aug. Doinaș – the Mirror and the Mask*
35. Oana OLARIU, PhD Candidate, "Alexandru Ioan Cuza" University of Iași, *It's Time for Don Quixote! No More Leaders, but Catalysts and Inspirers*
36. Simona LAURIAN, PhD, University of Oradea, *Contemporary Fictional Incursions: The Stinky Cheese Man and Other Fairly Stupid Tales by Jon Scieszka and Lane Smith*
37. Maria CHEȚAN, PhD, "Petru Maior" University of Târgu-Mureș, *Ștefan Aug. Doinaș and Basarab Nicolescu, Epistolary Exchange and Esthetic Transfiguration of some Concepts of Transdisciplinarity*
38. Adriana CÎTEIA, PhD, "Ovidiu" University of Constanța, *Memory, Imagination, Authenticity: The Paradigm of the Danaidic Philosopher in Michel de Montaigne's Essays*
39. Anca GEORGESCU, Assistant Professor, PhD, "Valahia" University of Târgoviște, *Postmodern Metafictional Deconstructions and Reconstructions in Doris Lessing's The Golden Notebook*
40. Anda Alexandra SANDULOVICIU, Assistant Professor, PhD, "Alexandru Ioan Cuza" University of Iași, *Textual Strategies of the Fantastic at the Beginnings of the Genre in Romanian Literature*

## LDMD I

41. Anca MAICAN, Assistant, PhD, "Transilvania" University of Braşov, *The Role of the Reader in the Construction of Subversive Messages in the Prose-Fiction of the '60s*
42. Diana NECHIT, Assistant Professor, PhD, "Lucian Blaga" University of Sibiu, *La didascalie contemporaine dans théâtre de XX<sup>e</sup> siècle. Bernard-Marie Koltès, Jean-Luc Lagarce et Matei Vişniec*
43. Elena PĂCURAR, Assistant, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Travelling Discourse – the Mobility of Vision in James Joyce's Ulysses*
44. Alina BUZARNA-TIHENEA (GALBEAZA), Assistant, PhD, "Ovidius" University of Constanţa, *Issues of Identity in McEwan's Fiction*
45. Alina ȚENESCU, Assistant Professor, PhD, University of Craiova, *Spaces, Places and Heterotopic Entities in Postmodern Francophone and English-American Literature*
46. Eliza Claudia FILIMON, Assistant Professor, PhD, University of the West, Timișoara, *Sounds, Voices, Narrators - The Shawshank Redemption Novella and Movie*
47. Iulian-Gabriel HRUȘCĂ, Assistant, PhD, "Alexandru Ioan Cuza" University of Iași, *Humanitas Ovidiana in Metamorphoses. Some Literary and Philosophical Perspectives*
48. Delia-Maria RADU, Assistant Professor, PhD, University of Oradea, *Meeting the Other, or the Effect of Multiculturalism in Contemporary Novels*
49. Valentin TODESCU, Assistant Professor, PhD Candidate, "1 Decembrie 1918" University of Alba-Iulia, *Romania through Mite Kremnitz's Eyes*
50. Diana RÎNCIOG, Assistant Professor, PhD, "Petrol-Gaze" University of Ploiești, *Une évocation de Mircea Eliade - l'homme, le professeur, le scientifique*
51. Elena PRUS, Professor, PhD, The Free International University of Moldova, "Apollonia" University of Iași, *(Re)defining and (Re)configuration of Borders in the Dramaturgy of South East Europe*
52. Radu DRĂGULESCU, Assistant Professor, PhD, "Lucian Blaga" University of Sibiu, *Language and Poetry in Nunta Zamfirei by G. Coșbuc. A Mytho-Poetical Research*
53. Livia IACOB, Assistant Professor, PhD, "Alexandru Ioan Cuza" University of Iași, *Identity Marks in the 20th Century South-East European Novel*
54. Andrei LAZĂR, Assistant Professor, PhD, "Babeş-Boyai" University of Cluj-Napoca, *Le „moi” à découvert. Stratégies iconotextuelles dans Roland Barthes par Roland Barthes*
55. Andreea MIRONESCU, Scientific Researcher, PhD, "Alexandru Ioan Cuza" University of Iași, *Paul Zarifopol and the Crisis of Modernity*

## LDMD I

56. Anca PĂUNESCU, Assistant Professor, PhD, University of Craiova, *Types of Poetical Language Experiences in Stănescu's Poetry. The Invention on the Level of the Verbal Group*
57. Alina Beatrice CHESCA, Assistant Professor, PhD, "Danubius" University of Galați, *The Identity in the Mirror – Oscar Wilde and Mateiu Caragiale*
58. Anamaria CIOBANU, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Sleep by Jon Fosse. A Play where the Experience of Time and Space is Put under the Scope*
59. Maria ALEXE, Assistant Professor, PhD, Technical University of Civil Engineering, Bucharest, *A Coherent and Multicultural Literary Space. Postmodern Balkan Literature*
60. Livia IACOB, Assistant Professor, PhD, "Alexandru Ioan Cuza" University of Iași, *Under the Incidence of Parody: The Mutations of Fiction in the Italian Renaissance Literature*
61. Ioana ȘTEFAN, PhD Candidate, University of Oradea, *A Critical Reception German Influence in the Work of Mihai Eminescu during 1890 – 1905*
62. Lucia STRETE, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Ion D. Sîrbu – Autobiographical Writing*
63. Hristina POPA, PhD, "Petru Maior" University of Târgu-Mureș, *The Journal of a Background Performer – A Psycho-Analytical Perspective*

**19<sup>00</sup> - Gratulatory Dinner**

## THURSDAY – 5 DECEMBER 2013

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### *LITERATURE III - Room: A 412*

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*Moderators: Assist. Prof. Dumitru-M. Buda, PhD, "Petru Maior" University  
PhD Candidate Marius Conkan, "Babeş-Bolyai" University of Cluj-Napoca*

1. Dumitru-Mircea BUDA, Assistant Professor, PhD, "Petru Maior" University of Târgu-Mureş, *Postmodernism: the History of a Concept in the 20<sup>th</sup> Century Cultural Discourse*
2. Cristina GOGĂȚĂ, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *The Patriotic Poetry and Its Moral-Aesthetic Implications. Ana Blandiana, "First Person Plural"*
3. Marius ÎNSURĂȚELU, PhD Candidate, "Petru Maior" University of Târgu-Mureş, *Gellu Naum – the Anxiety of Leaving the Uncreated*
4. Dumitrița TODORAN, PhD Candidate, "Petru Maior" University of Târgu-Mureş, *Septimiu Bucur – A Critical Introspection of Eminescu's Poetry*
5. Stanca BUCUR, Assistant, PhD Candidate, University of Medicine and Pharmacy, Târgu-Mureş, *The Rediscovery of the First Love, Poetry. Features of M. H. Simionescu's Poetry*
6. Gina-Florentina MARIAN, PhD Candidate, Technical University of Cluj-Napoca – Northern Baia-Mare University Centre, *Panaït Istrati and Literary Internationality*
7. Silviu Cristian RAD, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *Intertextualité biblique dans Crime et Châtiment*
8. Ana Valeria GORCEA (STOICA), PhD Candidate, "Petru Maior" University of Târgu-Mureş, *Mircea Nedelciu – Under the Magnifying Glass of the Securitate*
9. Antonela Laura CORNEA, PhD Candidate, Technical University of Cluj-Napoca – Northern Baia-Mare University Centre, *The Irresistible Temptation: a Brief Perspective on the Complex Nature of Islands as Depicted In Mircea Eliade and A. E. Baconsky's Prose (Șarpele, Biserica Neagră)*
10. Carolina BOTIȘ, PhD Candidate, Technical University of Cluj-Napoca – Northern Baia-Mare University Centre, *Satire as Philosophical Speculation in Augustin Buzura's Novels*
11. Monica ȘIMON, PhD Candidate, "Petru Maior" University of Târgu-Mureş, *Under the Sign of the Interim: History and (In)Stability in Postmodernism*
12. Anamaria ȘTEFAN (PAPUC), PhD Candidate, "Petru Maior" University of Târgu-Mureş, *Ion Horea. Biographical Exploration*

## LDMD I

13. Alexandra UNGUREANU-ATĂNĂSOAIE, PhD Candidate, "Transilvania" University of Braşov, *Gheorghe Crăciun's Later Works: The Vices of the Postmodern World and Blue Women*
14. Alexandra ANICOLAESEI, PhD Candidate, "Ştefan cel Mare" University of Suceava, *Eros et Thanatos chez Guillaume Apollinaire*
15. Andra RUS, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *The Concept of Place in Literary Studies*
16. Elena Alina BĂRBUȚĂ NEGRU, PhD Candidate, "Ştefan cel Mare" University of Suceava, *The Titanian Attitude from a Soteriological Perspective*
17. Andreea SÂNCELEAN, PhD Candidate, "Petru Maior" University of Târgu-Mureş, *Lewis Carroll – an Emblematic Victorian Writer*
18. Florica PERSĂCEL (TEODORIUC), PhD Candidate, "Ştefan cel Mare" University of Suceava, *The Inherited Autism of The Feminine Character in the Political Novel. Several Aspects*
19. Magdalena FILARY, PhD Candidate, University of Craiova, *Beata Skarżynka's Contribution to Mircea Eliade's Reception in Poland*
20. Elena BURLACU (LAZĂR), PhD Candidate, "Petru Maior" University of Târgu-Mureş, *Costache Olăreanu, Huşean Writer*
21. Maria LUPU, PhD Candidate, "Alexandru Ioan Cuza" University of Iaşi, *The Reader in Notes on the Manuscripts and Old Books in Moldavia, I-IV, a Corpus Edited by I. Caproşu and E. Chiaburu*
22. Cosmina-Maria MIRCEA (NEAGOE), PhD Candidate, "1 Decembrie 1918" University of Alba-Iulia, *Sacred Topoi in Ion Horea's Poetry*
23. Bogdan RAȚIU, PhD, "Petru Maior" University of Târgu-Mureş, *Mircea Cărtărescu between Duplicity and Narcissistic Expansion (The Plays)*
24. Romelia POPP, PhD, "Petru Maior" University of Târgu-Mureş, *Oneiric Reverberations in the Present: Lucian Vasilescu*
25. Bianca-Simona VENTE, PhD Candidate, University of Oradea, *Romanian Popular Literature: the Love-Novel and the Seduction of the Inter-War Reader*
26. Anca HASSOUN, PhD Candidate, "1 Decembrie 1918" University of Alba-Iulia, *Auctorial Strategies and Subversive Message in Titus Popovici's first Novel*
27. MAROSFŐI Enikő, PhD Candidate, "Petru Maior" University of Târgu-Mureş, *Literary Criticism of Augustin Buzura's Novels*
28. Simona-Luiza ȚIGRIȘ, PhD Candidate, University of Bucharest, *Key Features in The Rime of the Ancient Mariner and The Story of a Shipwrecked Sailor*
29. Lucian BĂICEANU, M.A. Student, "Alexandru Ioan Cuza" University of Iaşi, *Devil's Swamps: the Field of Two Beliefs*



## LDMD I

30. Alina OLTEAN, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Mythical Intersections: Lucian Blaga's Meșterul Manole and Horia Lovinescu's Moartea unui artist*

### 14<sup>00</sup> -15<sup>00</sup> - Lunch Break

31. Carmen-Elena FLOREA, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *From Alpha to Arghezi*
32. Marius CONKAN, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Intermediary Spaces in Fantasy Literature*
33. Alina LEONTE, PhD Candidate, "Ovidius" University of Constanța, *The Clash of Two Worlds in Donald Barthelme's Snow White*
34. Dumitru-Mircea BUDA, Assistant Professor, PhD, "Petru Maior" University of Târgu-Mureș, *Nihilism and Postapocalyptic Visual Poetry in Lars Von Trier's Melancholia* (2011)
35. Alexandra-Lavinia ISTRATIE-MACAROV, PhD Candidate, "Ovidius" University of Constanța, *"Giving dominion of yourself to another": Self-Abandoning Women in Toni Morrison's A Mercy, Song of Solomon and Home*
36. Alina LEONTE, PhD Candidate, "Ovidius" University of Constanța, *The Clash of Two Worlds in Donald Barthelme's Snow White*
37. SZABÓ Zsolt, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Gellu Naum and the Romanian Surrealism*
38. Bianca FOGHEL, PhD Candidate, University of the West, Timișoara, *The Introverted Sensation Type and Reality Perception in John Fowles's The Magus*
39. Alexandra-Lavinia ISTRATE MACAROV, PhD Candidate and Alina LEONTE, PhD Candidate, "Ovidius" University of Constanța, *(Re)Creating the Self: Delayed Identity Crisis in Toni Morrison's Jazz and Donald Barthelme's Paradise*
40. Bianca CRUCIU, PhD Candidate, "Petru Maior University" of Târgu-Mureș, *Ioan Alexandru – Landmarks of Religious Poetry*
41. Andreea Iuliana DAMIAN, PhD Candidate, University of Pitești, *Ion Budai Deleanu – Metalanguage and Symbol*
42. Diana DAN, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Mircea Ivănescu's Poetic Imaginary*
43. Silvia COMANAC (MUNTEANU), PhD Candidate, "Ștefan cel Mare" University of Suceava, *The Dream as a Labirynt in Mircea Cărtărescu's Short Story – Mendebilul*

## LDMD I

44. NAGY-SZILVESTER Orsolya, PhD Candidate, "Sapientia" University of Târgu-Mureș, *Protest and Literature – Herta Müller's Der Fuchs war damals schon der Jäger and Herztier*
45. Vasile FEURDEAN, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Metaphysical Features in Ion Mureșan's Poetry*
46. Claudia CREȚU (VAȘLOBAN), PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Nicolae Steinhardt – Biographical Context*
47. Camelia Teodora GHIDEU, PhD Candidate, University of Oradea, *Parallel Realities in Sorin Titel's Pasărea și Umbra*
48. Elena Monica POP (BACIU), PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Dadaist Primitivism in the Works of Tristan Tzara. Some Observations*
49. Adriana COPACIU, PhD Candidate, Université de Fribourg, Suisse, *Comment peut-on être transnational? Les trajectoires identitaires des revues roumaines d'avant-garde*
50. Delia Natalia TRIF (ANCA), PhD Candidate, "Petru Maior" University of Târgu-Mureș, *The Critical Reception of Ioanichie Olteanu's Works*
51. Andra RUS, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Mapping Oslo - Literary Cartography and Narrative*
52. Nicoleta Doina POP (POCAN), PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Vatra Literary Magazine – Chronological Highlights (1894-1896)*
53. Sonia VASS, PhD, "Petru Maior" University of Târgu-Mureș, *From the Gallery of the Desenzitized Beings: the "Ethereal" Women and the Irreducible Corporeality*
54. Viorica LAZĂR, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *An Introduction in the Poetic Art of Ion Caraion*
55. Sorin-Gheorghe SUCIU, PhD, "Petru Maior" University of Târgu-Mureș, *The Snake – a Christian Symbol in V. Voiculescu's Novel*
56. Senida Denissa POENARIU, PhD Candidate, "Transilvania" University of Brașov, *Betwixt and Between, a Perspective on the Poetic 80ist Movement*
57. Valeria CIOATĂ, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *The Presence Act of the Divine in Bulzesti*
58. Jeanina Simona CACUCI, PhD Candidate, University of Oradea, *Feminine Archetypes in Radu Tudoran's Fictional Universe*
59. Șerban Dan BLIDARIU, PhD Candidate, University of the West, Timișoara, *Truth and Fiction in Toni Morrison's Beloved: Perspectives of Otherness*
60. Ioana-Mihaela VULTUR, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Irony and Parody in Marin Sorescu's Poetry*

**LDMD I**

61. Antonina Silvia FRANDEȘ ANDONE, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Identity Construction through the Religious Literature of Dissemination in the Inter-War Period*

**19<sup>00</sup> - Gratulatory Dinner**

## THURSDAY – 5 DECEMBER 2013

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### *COMMUNICATION AND PUBLIC RELATIONS - Room: R 21*

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*Moderators: Professor Elena Abrudan, PhD, "Babeş-Bolyai" University of Cluj-Napoca  
Assist. Prof. Eugeniu Nistor, PhD, "Petru Maior" University of Târgu-Mureş*

1. Iulian BOLDEA, Professor, PhD, "Petru Maior" University of Târgu-Mureş, *Multiculturalism, Identity and Interculturality*
2. Elena ABRUDAN, Professor, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Cultural Production in the Digital Era*
3. Stăncuța-Ramona DIMA-LAZA, Associate Professor, PhD, "Vasile Goldis" Western University of Arad, *Brick Walls in Cross-Gender Communication*
4. Ludmila BRANIȘTE, Associate Professor, PhD, "Alexandru Ioan Cuza" University of Iași, *Method and Creation in the Objectual Teaching Process in Superior Education and Its Actional Perspective*
5. Rodica ILIE, Associate Professor, PhD, "Transilvania" University of Braşov and Anca BUTA, Sociologist, *Pluralism and Communication – Multiethnic Values in the Symbolic Transylvanian Heritage*
6. Petruța BLAGA, Professor, PhD, and Avram TRIPON, Associate Professor, PhD, "Petru Maior" University of Târgu-Mureş, *Considerations on Self-Training in the Innovation Union*
7. Sorin IVAN, Associate Professor, PhD, "Titu Maiorescu" University of Bucharest, *The New Humanism and the Paradigm of Knowledge in the Era of Globalisation*
8. Alina-Felicia ROMAN, Associate Professor, PhD, "Aurel Vlaicu" University of Arad, *Intercultural Values in the School Environment*
9. Marius PAȘCAN, Assistant Professor, PhD, "Petru Maior" University of Târgu-Mureş, *The "Cameleonization" of the Political Individual – New Criteria of Public Communication and Legitimation*
10. ALBERT-LÖRINCZ Enikő, Professor, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Community-Based Prevention and Cessation of Tobacco Use among Young Adolescents*
11. Dan Gabriel SÎMBOTIN, Associate Professor, PhD, "Apollonia" University of Iași, Scientific Researcher, Romanian Academy – Iași Branch, *The Origins of Simple Antimonies and the Problem of Intercultural Dialogue*
12. Raluca PETRUȘ, Assistant and Mușata BOCOȘ, Professor, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Developing Students' Intercultural Communicative*

- Competence through Authentic Resources. A Perspective on a Pre-Service Teacher Training Program*
13. Cosmin IRIMIEȘ, Associate Professor, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Crisis Communication and the Role of the Press Officer*
  14. Eugeniu NISTOR, Assistant Professor, PhD, "Petru Maior" University of Târgu-Mureș, *Human Communication as an Operational Process in the Public Space*
  15. Larisa Ileana CASANGIU, Associate Professor, PhD, "Ovidius" University of Constanța, *Using Assertive Communication in Teaching*
  16. Tiberiu CRISOGEN DÎSCĂ, Assistant, PhD and Teodor PĂTRĂUȚĂ, Prof., PhD, "Vasile Goldis" University of the West, Arad, *The Effects of Gipsy People Migration from Hunedoara on Interethnic Communication*
  17. Teodor PĂTRĂUȚĂ, Professor, PhD and Tiberiu CRISOGEN DÎSCĂ, Assistant, PhD, "Vasile Goldis" University of the West, Arad, *Multiculturalism or Interculturalism and Diversity in Unity*
  18. Georgeta STOICA-MARCU, Associate Professor, Ph.D, "Ovidius" University of Constanța, *Social Intercultural Communication of the Turkish-Tatar Ethnic Groups in Dobrogea*
  19. Georgeta STOICA-MARCU, Associate Professor, Ph.D, "Ovidius" University of Constanța, *Communication in the Social Processes*
  20. Sabina Mihaela RUSU, Assistant Professor, PhD, "Apollonia" University of Iași, *Cultural Perceptions of Brand Positioning on the Instrumental-Symbolic Framework*
  21. Veronica Ioana ILIEȘ, Assistant Professor, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Public Relations and Corporate Social Responsibility: Theory and Social Action*
  22. Ștefan VLĂDUȚESCU, Associate Professor, PhD, University of Craiova, *Communicative Message as Nuclear Thinking of an Aspirational Desire*
  23. Mihaela Luminița SANDU, Asistent Professor PhD, „Andrei Șaguna” University, Constanța and Mihaela RUS, Associate Professor PhD, „Ovidius” University, Constanța, *The Interethnic and Intercultural Relationship - Differences and Perception*
  24. Cristina NISTOR, Assistant Professor, PhD and Camelia NISTOR, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Communicating Europe – Communication and Media Policies*
  25. Raluca CRIȘAN, Assistant Professor, PhD Candidate and Anișoara POP, Associate Professor, PhD, "Dimitrie Cantemir" University of Târgu-Mureș, *The Efficiency of Pragmatic Implicature in the Language of Tourism*

## LDMD I

26. Corina ROTAR (BOIE), Assistant Professor, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Relationship Management Theory. Case study – "Babeş-Bolyai" University of Cluj-Napoca*
27. Ioana BĂRBULESCU, Assistant Professor, PhD, "Lucian Blaga" University of Sibiu, *Language and Paralanguage in Advertising*
28. Veronica Ioana ILIEŞ, Assistant Professor, PhD and Paul Alexandru FĂRCAŞ, Assistant PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Rebranding of Higher Education in Romania*
29. Claudia NISTOR, PhD Candidate, University of Medicine and Pharmacy, Târgu-Mureş, *Communication of the Incidence of Syphilis Through a Comparative Study in Romania versus Mureş*
30. Oana ALBESCU, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *Sustainability and Corporate Social Responsibility Approaches in the International Business Context*
31. Mihaela MECEA, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, *Reflections on Using Class Multiculturalism as a Learning Tool in Universities*
32. SZALÓ Réka, Assistant, "Sapientia" University of Târgu-Mureş, *Teaching for Communicative Competence -Theory and Classroom Practice*

### **14<sup>00</sup> -15<sup>00</sup> - Lunch Break**

33. Ştefan VLĂDUŢESCU, Associate Professor, PhD, University of Craiova, *A Battle with Uncertainty of Communication as an Academic Discipline*
34. Avram TRIPON, Associate Professor, PhD and Petruţa BLAGA, Professor, PhD,"Petru Maior" University of Târgu-Mureş, *Center of Competence – Application Creative Communication in Romania*
35. Alex CISTELECAN, Assistant Professor, PhD, "Petru Maior" University of Târgu-Mureş, *The Crisis of Education and the Crisis of the System*
36. Anișoara PAVELEA, Assistant Professor, PhD, Lorina CULIC, Research Assistant, Flavia TOPAN, Associate Assistant, Ioana IANCU, Lecturer, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Roşia Montană Protest. An Empirical Perspective*
37. Elena CIORTESCU, "Alexandru Ioan Cuza" University of Iași, *Teaching Communication Skills to Business Students – Presentations*
38. Ioana LEPĂDATU, Assoc. Assistant, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Advertising from the Saxon Press in Transylvania in the Interwar Period*
39. Ioana-Raluca TONCEAN-LUIERAN, Assistant, PhD Candidate, "Dimitrie Cantemir" University of Târgu-Mureş, *Aspects regarding International Adoption*

## LDMD I

40. Bogdan ȘTEFANACHI, Assistant Professor, PhD, "Alexandru Ioan Cuza" University of Iași, *Human Security – Normative Utility and Ethical Challenges*
41. Alexandra PORUMBESCU (DIȚESCU), Assistant, PhD Candidate, University of Craiova, *Communication Relations of the Romanian Students in Germany*
42. Rezart DIBRA, PhD Candidate, European University of Tirana, Albania, *The View on Corporate Governance in Transition Economies. Executive Compensation in Croatia. Corporate Governance in Macedonia and Romania*
43. Horațiu DAN, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Corporate Cultural Diplomacy: Design, Objectives and Evaluation. Evidence from the Beer Industry*
44. Claudia Anamaria IOV, PhD, Claudia MERA, PhD and Claudiu MARIAN, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *The "Failure of Multiculturalism" in the European Union. Identity-Security Nexus - EU Member states - Comparative View*
45. Laura CIUBOTARAȘU PRICOP, PhD, "Alexandru Ioan Cuza" University of Iași, *Ethical Assumption of Deliberative Communication*
46. Laura IRIMIEȘ, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Managing Media. Important Steps to Influencing Public Opinion and Creating a Positive Public Image*
47. Ionela Cecilia SULEA, Assistant, "Dimitrie Cantemir" University of Târgu-Mureș, *Ways of Preventing the Introduction of Pirated Merchandise on the European Market*
48. Oana OLARIU, PhD Candidate, "Alexandru Ioan Cuza" University of Iași, *No More Fear and Anger. The Inspirational Vocabulary of Contentious Politics*
49. Florinel IFTODE, Assistant Professor, PhD, "Danubius" University of Galați, *Turkey (The Former Geopolitical Power of the Ottoman Empire), an Important Decident for the Fate of the World*
50. Mădălina LASCA, PhD, "Ovidius" University of Constanța, *Advertising – Form of the Multicultural Dialogue in the Dobrogean Space?*
51. Raluca TUDOR, PhD, National School of Political and Administrative Studies, Bucharest, *Multiculturality and Digital Fracture. Comparative study on the process of appropriation of technology and communication in the case of traveling Romanian and French bloggers*
52. Raluca POPESCU, PhD Candidate, University of Bucharest, *Means of Obtaining Lexical Creations in the Advertorial Discourse*
53. Daciana INDOLEAN, PhD, Technical University of Cluj-Napoca, *Reinforcing Communication by Means of English Classes in the Case of Technical University Students*

## LDMD I

54. Emilia TOMESCU, Assistant Professor, PhD, "Lucian Blaga" University of Sibiu, *The Present World and the Sacred*
55. Elena UNGUREANU, Scientific Researcher, PhD, The Philology Institute of the Moldavian Science Academy, *Writing from / "into" the Screen*
56. Ileana TĂNASE, Associate Professor, PhD, "Valahia" University of Târgoviște, *I and You in Communication*
57. Laura Ioana LEON, Assistant Professor, PhD, "Grigore T. Popa" University of Medicine and Pharmacy, Iași, *Communicative Language Teaching for Medical Students*
58. Lucian-Vasile SZABO, Assistant Professor, PhD, University of the West, Timișoara, *Sense and Context: Elements of New Media Communication*
59. Lavinia HULEA, Assistant, University of Petroșani, *Kitsch, Mass Culture and Propaganda*
60. Sonia-Doris ANDRAȘ, London College of Fashion, University of the Arts, London, *Beauty and Nation: Miss Romania as International Ambassador (1929-1936)*
61. Sorin PREDA, Assistant Professor, PhD, "Dunărea de Jos" University of Galați and Violeta POPA, Assistant Professor, PhD, "Vasile Alecsandri" University of Bacău, *Verbal Inventiveness and Pamphletary Humor – A Form Of "Self-Expressive" Street Protest*
62. Elena BANCIU, Assistant Professor, PhD, Ecological University of Bucharest, *The New Rhetoric of the Political Discourse*
63. Sorina CHIPER, Assistant Professor, PhD, "Alexandru Ioan Cuza" University of Iași, *The Discourse of Corporate Social Responsibility in a Critical Perspective: Corporate Identity in the Mining Industry*
64. Simona LUPULEAC, Dr. eng. And Zenica-Livia LUPULEAC, Dr. eng., "Apollonia" University of Iași, *The Ethical Behavior Issues and Multicultural Influences on International Business Relations in the Economic Crisis Context*
65. Ștefana-Oana CIORTEA-NEAMȚIU, Assistant Professor, PhD, University of the West, Timișoara, *The Writing Bulimia. Books in the 21<sup>st</sup> Century*
66. Corneliu-Cezar SIGMIREAN, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Advertising in the Written Press during 2007. The Adevărul Newspaper*
67. Laura Rebeca PRECUP STIEGELBAUER, Assistant Professor, PhD, "Vasile Goldis" Western University of Arad, *Top Multicultural Communication in an Erasmus IP*
68. Ancuța NEGREA, Assistant Professor, PhD, "Valahia" University of Târgoviște, *Word, Communication, Communion. Romanian Communities from Outside the Borders of the Country*



## LDMD I

69. Oana Voica NAGY, Assistant, PhD Candidate, "Dimitrie Cantemir" University of Târgu-Mureș, *Some Considerations about International Divorce*
70. Mihai DRAGANOVICI, Assistant Professor, PhD, University of Bucharest, *The Importance of Intercultural Transfer in the Translation of Touristic Texts*
71. Mihaela Luminita SANDU, Assistant Professor, PhD, "Andrei Șaguna" University of Constanța, *Interethnic and Intercultural Relationship – Differences and Perception*

**19<sup>00</sup> - Gratulatory Dinner**

## THURSDAY – 5 DECEMBER 2013

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### *LANGUAGE AND DISCOURSE I - Room: R 39*

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*Moderators: Professor Ștefan Găitănar, PhD, University of Pitești  
Associate Prof. Luminița Chiorean, PhD, "Petru Maior" University of Târgu-Mureș*

1. Simona CONSTANTINOVICI, Associate Professor, PhD, University of the West, Timișoara, *The Unwritten Laws of Creative Writing*
2. Felicia Raluca TOMA, Associate Professor, PhD, "Valahia" University of Târgoviște, *The Emitter-Receiver Relationship in the Biblical Discourse*
3. Luminița CHIOREAN, Associate Professor, PhD, "Petru Maior" University of Târgu-Mureș, *Parodic Moduses in Marin Sorescu's Lyrical Discourse*
4. Adrian CHIRCU, Assistant Professor, Hab. Dr., "Babeș-Bolyai" University of Cluj-Napoca, *Toponymia urbana medievalia europea. Observations on the translation of European town names in Teodor Corbea's Dictiones latinae cum valachica interpretation*
5. Oana TATU, Associate Professor, PhD and Raluca SINU, Assistant Professor, PhD, "Transilvania" University of Brașov, *From Shakespeare to Sitcoms: Translating Bawdy Allusions*
6. Cecilia CĂPĂȚĂNĂ, Professor, PhD and Anamaria PREDA, Assistant Professor, PhD, University of Craiova, *Observations regarding the Locutional Noun*
7. Ștefan GĂITĂNARU, Professor, PhD, University of Pitești, *Considerations upon the Lexico-Grammatical Class of the Numeral*
8. Diana CÂMPAN, Associate Professor, PhD, "1 Decembrie 1918" University of Alba-Iulia, *Das Narrenschiff - a Modern Project of the Western Journey*
9. Florina CODREANU, Assistant Professor, PhD, Technical University of Cluj-Napoca, *Discourses on Violence in Contemporary European Museums*
10. Ala SAINENCO, Associate Professor, PhD, "Alecă Russo" State University of Bălți, Moldova, *The Associative Dictionary of Language*
11. Gheorghe POPA, Professor PhD, "Alecă Russo" State University of Bălți, Moldova, *On the Necessity of Compiling an Associative Dictionary of Romanian Language*
12. Mariana FLAIȘER, Professor, PhD, "Grigore T. Popa" University of Medicine and Pharmacy, Iași, *The Role of Translations in the Structuring of Romanian Scientific Language*

## LDMD I

13. Matei STIRCEA-CRĂCIUN, PhD, Institut d'anthropologie Francisc Rainer, Académie Roumaine, *L'herméneutique de l'objet, vecteur de dialogue multiculturel. Considérations sur Brancusi vs. Bachelard*
14. Anca-Elena DAVID, Assistant Professor, PhD, "Lucian Blaga" University of Sibiu, *The debates regarding to the writing of Romanian Language Dictionary in Familia periodical (1865-1906)*
15. Marilena MILCU, Assistant Professor, PhD, "Lucian Blaga" University of Sibiu, *Langues minoritaires en Roumanie : preservation, affirmation et développement de l'identité linguistique par des politiques affirmatives*
16. Alina PĂDUREAN, Assistant Professor, PhD, "Aurel Vlaicu" University of Arad, *Proper Nouns in Romanian and German. A Contrastive Approach*
17. Ana-Cristina CHIRILĂ ȘERBAN, PhD Candidate, "Ștefan cel Mare" University of Suceava, *Contextual Relevance in Translating Drama. The Case of Tenor Varieties in Romanian Versions of Tennessee Williams' Plays*
18. Camelia GRĂDINARU, Scientific Researcher, PhD, "Alexandru Ioan Cuza" University of Iași, *Vocabularies of Digital Self-Realization and the Problem of Anonymity*
19. Gabriela GOUDENHOOFT, Assistant Professor, PhD, University of Oradea, *Argumentation, De-Doubling and De-Rationalization in the Romanian Political Discourse*
20. Ioan-Alexandru GRĂDINARU, Assistant Professor, PhD, "Alexandru Ioan Cuza" University of Iași, *Meaning, Discourse and Ideology. A Critical Examination of Van Dijk's Contribution*
21. Elena PITIU, PhD Candidate, University of Bucharest, *The sociological discourse, a critical and realistic point of view*
22. Mihaela MOCANU, Scientific Researcher, PhD, "Alexandru Ioan Cuza" University of Iași, *Pragmatic-Semantic Values of the Metaphor in the Contemporary Political Discourse*
23. NAGY Imola Katalin, PhD, "Sapientia" University of Târgu-Mureș, *The History, Peculiar Terminology and Translation Problems of the Language of Medicine*
24. Georgeta RUS, PhD, Technical University of Cluj-Napoca – Northern Baia-Mare University Centre, *Noms propres dans l'espace public vs. anthroponymes non conventionnels. Précisions terminologiques*
25. Roxana PATRAȘ, Scientific Researcher III, PhD, "Alexandru Ioan Cuza" University of Iași, *Political Oratory and Literature. A Case of Crossbreeding and Contamination in 19<sup>th</sup> Century Romania*
26. Marilena MILCU, Assistant Professor, PhD, "Lucian Blaga" University of Sibiu, *La veille multilingue et le processus de traduction*

27. Bianca GEMAN, Assistant, PhD Candidate, The Technical Constructions University of Bucharest, *Between Lexical Terminology and Discursive Terminology. The Language of Architecture*
28. Aurelia Nicoleta PAVEL (DICU), PhD Candidate, University of Bucharest, *Discursive Markers in Romanian. Terminological and Conceptual Aspects*

**14<sup>00</sup> -15<sup>00</sup> - Lunch Break**

29. Diana DRAGOȘ, PhD Candidate and Corina-Eugenia POPA, PhD, University of the West, Timișoara, *Three Discourses on Tradition. Case Study: The Festival of the Autumn Traditions in the Villages Mihajlovo and Jankov Most/ Serbia*
30. Eliana-Alina POPEȚI, PhD Candidate, University of the West, Timișoara, *The Bulgarians from Banat: Implement Different Ways of Transmitting Bulgarian Folk Stories into Romanian*
31. Cristina PREUTU, PhD, "Alexandru Ioan Cuza" University of Iași, *Le langage du pouvoir: le symbole d'unité dans le discours de Nicolae Ceausescu*
32. Raluca STANCIU, Assistant Professor, PhD, "Lucian Blaga" University of Sibiu, *On the Postmodernity of Philosophical Discourse*
33. Simona Nicoleta STAIUCU, Assistant Professor, PhD, "Victor Babeș" University of Medicine and Pharmacy, Timișoara, *The Structural-Semantic Analysis of Some Causative Verbs in the Medical Language*
34. Andreea-Nicoleta CATALINA, PhD Candidate, University of Bucharest, *Transcending Media: Analysis Concerning the Adaptation of Harap-Alb Romanian Folk Tale in Comic Format*
35. Paul BUZILĂ, Assistant, PhD Candidate, University of Bucharest, *Language Awareness and Linguistic Interference in the Discourse of Romanian Immigrants in Spain*
36. Nadina CEHAN, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Studying Rare Linguistic Phenomena With Corpora*
37. Oana Alexandra ALEXA, Assistant Lecturer, PhD Candidate, "Alexandru Ioan Cuza" University of Iași, *The Fruit of the Tree: Edith Wharton's Different Perspective on Social and Moral Conflicts*
38. Andreea Maria BLAGA, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca / Université Jean-Moulin Lyon 3, *Cioran entre la traduction et l'original : le cas de la traduction française Des larmes et des saints*
39. Violeta CRISTESCU, PhD Candidate, "Ștefan cel Mare" University of Suceava, *Analyse des traductions en roumain de la pièce la Cantatrice chauve de la perspective de la double lecture*
40. Anamaria PREDA, Assistant Professor, PhD, University of Craiova, *The Prepositional Regime of Verbs*

## LDMD I

41. Anca NEMEȘ, Assistant, PhD Candidate, "Dimitrie Cantemir" University, *The Influence of Grammatical Gender on Semantic Judgement. An Investigation of Romanian and Hungarian*
42. Arina POLOZOVA, PhD Candidate, "Alexandru Ioan Cuza" University of Iași, *Blue and its Tints in the English and Russian Languages: Comparative Dictionary and Culturological Analysis*
43. BALÁZS Melinda, Assistant Lecturer, Sapientia University Târgu-Mureș, *Legal Translation As an Interspace of Language and Law*
44. Anca-Diana BIBIRI, Scientific Researcher, Andreea MIRONESCU, Scientific Researcher, Adrian TURCULEȚ, Professor, "Alexandru Ioan Cuza" University of Iași, *Features of the Intonation of Interrogatives from Iași and Bucharest*
45. Ana-Cristina CHIRILĂ (ȘERBAN), PhD Candidate, "Ștefan cel Mare" University of Suceava, *The Diatopic and Dialectic Variation in the translation of Dramatic Dialogue*
46. Olga COJOCARU, PhD Candidate, "Dunărea de Jos" University of Galați, *Changing Landscapes in Translation and Intercultural Communication*
47. Lucian-Nicu RĂDĂȘAN, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *The Image of Alterity in the Romanian Contemporary Art*
48. Ana-Magdalena PETRARU, PhD, "Alexandru Ioan Cuza" University of Iași, *Critical Discourse on English Canadian Fiction in Communist Periodicals. The Case of Hugh MacLennan and Morley Callaghan*
49. Daniela-Corina CHIRU, PhD Candidate, University of Bucharest, *The Aljamiado-Morisco Quranic Translations and the Problem of Identifying the Arabian Original*
50. Sebastian CHIRIMBU, Assistant Professor, PhD, "Spiru Haret" University of Bucharest, *Developing Linguistic Competencies. The Trends of Generalization of the English Language*
51. Radu DRĂGULESCU, Assistant Professor, PhD, "Lucian Blaga" University of Sibiu, *Distorsions of the Individual Level of the Language. Modern Poetry as Failed Linguistic Act*
52. Anca Raluca PURCARU, Assistant Professor, PhD, "Apollonia" University of Iași, *Ethos and Eudaimonia. Ethics as Happiness*
53. FAZAKAS Noémi, Assistant Professor, PhD and BOTH Csaba Attila, "Sapientia" University of Târgu-Mureș, *Linguistic Norm and Language Contact: the Case of the Hungarian Language in Romania*
54. Gina NIMIGEAN, Assistant, PhD, "Alexandru Ioan Cuza" University of Iași, *The Common Reference European Framework for Languages: Multilingualism and Complementary Phenomena: the Transfer of Romanian Language*

## LDMD I

55. Simona-Andreea ȘOVA, PhD Candidate, "Alexandru Ioan Cuza" University of Iași, *The Polemic Discourse of Alexandru I. Philippide*
56. SZÖVÉRFI Judith, PhD Candidate, "Petru Maior" University of Târgu-Mureș, *Octavian Paler: the Image of the Thinker and Traveler*
57. Raluca-Nicoleta BALAȚCHI, Assistant Professor, PhD, and Daniela HĂISAN, Assistant Professor, PhD, "Ștefan cel Mare" University of Suceava, *Les traducteurs de littérature comme constructeurs de dialogue multiculturel*
58. Mirjana ĆORKOVIĆ, University of Belgrade, *Romanian Literature in Vojvodina (Serbia) and a Transnational and Transcultural Perspective of Cultural Memory*
59. Silvia MITRICIOAEI, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *A Salutary Debut – Isac Ludo and the "Absolutio" Literary Magazine*
60. Gina NIMIGEAN, Assistant, PhD, "Alexandru Ioan Cuza" University of Iași and Ioana OLARU, Assistant Professor, PhD, "G. Enescu" University of Arts, Iași, *Novel and Cathedral: the Constrictive Plurimorphism of the Unique Code*
61. Maria ȘTIRBEȚIU, PhD Candidate, "Ovidius" University of Constanța, *Literature and Film adaptation theory*
62. Sorin GUIA, Assistant Professor, PhD, "Alexandru Ioan Cuza" University of Iași, *Arguments Based on Authority in the Religios Discourse*
63. Ana-Elena COSTANDACHE, Assistant Professor, PhD, "Dunărea de Jos" University of Galați, *Influences de la langue française sur le discours des écrivains et des historiens roumains du XIX<sup>ème</sup> siècle*
64. Anca Irina CECAL, Assistant Professor, PhD, "Alexandru Ioan Cuza" University of Iași, *Language and Logic as Efficient Tools in Argumentative Writing*
65. Liliana Tronea-GHIDEL, Assistant, PhD, University of Craiova – Drobeta Turnu Severin Faculty of Letters, *Understanding Race in Early Modern England: Shakespeare's Dramas*
66. Oana-Cătălina VOICHICI, Assistant, PhD Candidate, "Valahia" University of Târgoviște, *The Vanishing Hitchhiker in Romanian Urban Legends*
67. Arina POLOZOVA, PhD Candidate, "Alexandru Ioan Cuza" University of Iași, *Red Colour and its Tints in Translation: "The Masque of the Red Death" by Edgar Allan Poe*
68. Amada MOCIOALCA, Assistant, PhD, University of Craiova, *Zora Neale Hurston's Early Feminism*
69. Anca Mihaela ȘTEFANACHE (ZAHARIA), PhD Candidate, "Ștefan cel Mare" University of Suceava, *Inter-Phrasemes: between Form and Content*
70. Gabriela-Alexandra BĂNICĂ, M.A., "Mihai Viteazul" National Intelligence Academy, Bucharest, *Socio-Literary Terrorism*

## LDMD I

71. Roxana Elena DONCU, Assistant Lecturer, and Liliana ANDRONACHE, Assistant Lecturer, "Carola Davila" University of Medicine and Pharmacy, Bucharest, *Salman Rushdie's The Moor's Last Sigh: The Shift from History to the Individual*
72. Ioana RAICU, Assistant Professor, PhD, "Valahia" University of Târgoviște, *'Breaking' News Breaks Spirits. A Critical Perspective on Media Discourse while Taking an Ethical Approach*
73. Daniela-Corina CHIRU, PhD Candidate, University of Bucharest, *The Rendering of Superlative Paranomastic Constructions in Quranic Aljamiado-Morisco Translations*
74. Adrian Petre POPESCU, PhD, UCEE Bruxelles, *Costache Negruzzi - Commissioner of Government, Prose Romantic, Epistolier, Translator*

**19<sup>00</sup> - Gratulatory Dinner**

## THURSDAY – 5 DECEMBER 2013

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### *LANGUAGE AND DISCOURSE II - Room: R 36*

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*Moderators: Prof. Felicia Dumas, PhD, "Alexandru Ioan Cuza" University of Iași  
Associate Prof. Doina Butiurcă, PhD, "Petru Maior" University of Târgu-Mureș*

1. Ileana Oana MACARI, Associate Professor, PhD, "Alexandru Ioan Cuza" University of Iași, *"Do Mention It!" The (Hushed-Up) Use of Translation in the Transfer of Knowledge and Terminology from L1 into L2*
2. Mariana BOCA, Associate Professor, PhD, "Ștefan cel Mare" University of Suceava, *Homeric Ethics in Terms of Several Exemplary Stories of Modernity*
3. Doina BUTIURCĂ, Associate Professor, PhD, "Petru Maior" University of Târgu-Mureș, *Mechanisms Used to Clarify Meaning in Specialised Languages*
4. Lavinia NĂDRAG, Professor, PhD, "Ovidius" University of Constanța, *Maritime English as a Means of Communication at Sea*
5. Anca CEHAN, Professor, PhD, "Alexandru Ioan Cuza" University of Iași, *Blurring the Lexis - Grammar Distinction in TEFL*
6. Felicia DUMAS, Professor, PhD, "Alexandru Ioan Cuza" University of Iași, *La terminologie religieuse orthodoxe en langue française et le dialogue multiculturel des communautés orthodoxes de France*
7. Angela STĂNESCU, Associate Professor, PhD, "Valahia" University of Târgoviște, *The Politics of Historical Discourse and Intercultural Representation in Timothy Mo's An Insular Possession*
8. Simona MODREANU, Professor, PhD, "Alexandru Ioan Cuza" University of Iași, *Multicultural Identity in Francophon Literature. The Case of Atiq Rahimi*
9. Mircea ARDELEANU, Professor, PhD, "Lucian Blaga" University of Sibiu, *Eminescu en français. La langue des traductions*
10. Emanuela ILIE, Associate Professor, PhD, "Alexandru Ioan Cuza" University of Iași, *Identity Crisis and Survival Solutions in the "faded hell". The Case of the Orthodox Priests*
11. Silvia NEGRUȚIU, Associate Professor, PhD, Université d'Arts, Târgu-Mureș, *Arguments en faveur d'un curriculum qui promeuve et conserve l'identité nationale*
12. Ioan DĂNILĂ, Associate Professor, PhD, "Vasile Alecsandri" University of Bacău, *L'odyssée d'un folkloriste roumain – Giorge Pascu*



## LDMD I

13. Rodica GRIGORE, Associate Professor, PhD, "Lucian Blaga" University of Sibiu, *Multiculturalism, Death, Faith and Its Limits*
  14. Silvia PITIRICIU, Associate Professor, PhD, University of Craiova, *The Argumentative Judicial Discourse – Linguistic Highlights*
  15. Sabina FÂNARU, Associate Professor, PhD, "Ștefan cel Mare" University of Suceava, *National and European Cultural Identity*
  16. Ramona MIHĂILĂ, Associate Professor, Ph.D., Spiru Haret University, Bucharest, *Gender(ed) Discourse: Images and Experiences in 19<sup>th</sup> Century Women's Writing*
  17. Eva-Nicoleta BURDUȘEL, Associate Professor, PhD, "Lucian Blaga" University of Sibiu, *Reflections on the Nature of Art in Nobel Prize for Literature Acceptance Speeches*
  18. Attila IMRE, Assistant Professor, PhD, "Sapientia" University of Târgu-Mureș, *How to Fail as a Translator*
  19. Bianca-Oana HAN, Assistant Professor, PhD, "Petru Maior" University of Târgu-Mureș, *Translating Words and (Their?) Meaning*
  20. Inga DRUȚĂ, PhD, The Philology Institute of the Moldavian Science Academy, *Neology, Neonymy, Neosemy: Terminological Perspective*
  21. Irina PETRUCĂ, Assistant Professor, PhD, "Apollonia" University of Iași, *Self-Translation, Communication Bridge between Cultures*
  22. Laura CIUBOTARAȘU PRICOP, PhD, "Alexandru Ioan Cuza" University of Iași, *Cosmopolitanism and Nationalism in Soviet Dissidence: Sakharov versus Solzhenitsyn*
  23. Mihaela DUMA, Assistant Lecturer, Petroleum-Gas University of Ploiești, *God is a DJ. A Corpus-Based Approach to Contemporary English Song Lyrics*
  24. FARKAS Zoltán-Béla, PhD Candidate, University of the West, Timișoara, *Quality Management in Technical and Vocational Education and Training*
  25. Claudia TALASMAN CHIOREAN, Research Assistant, "Babeș-Bolyai" University of Cluj-Napoca, *Media and Virtual Medium in Second Life*
- 14<sup>00</sup> -15<sup>00</sup> - Lunch Break**
26. Irina CRUMPEI, Assistant, PhD, "Alexandru Ioan Cuza" University of Iași, *The Therapeutic Metaphor – an Interdisciplinary Perspective*
  27. Iulia NICA, Assistant Professor, PhD, "Alexandru Ioan Cuza" University of Iași / Universidad de Sevilla, *Nuevos contactos rumano-romance: algunos fenómenos de interferencia*
  28. Nicoleta CĂLINA, Assistant Professor, PhD, University of Craiova, *About the First Translator of the Divine Comedy in Romania*

## LDMD I

29. Cătălin FEDOR, Postdoctoral Researcher, PhD, Romanian Academy – Iași Branch, *A Sociological and Ethical Approach to Otherness*
30. Efstratia OKTAPODA, Ingénieur de Recherche, PhD, Université de Paris IV-Sorbonne, France, *Mondialisation, Multiculturalisme et littératures en français*
31. Oxana CHIRA, Assistant Professor, „Alecru Russo” State University of Bălți, Moldova, *Perspectives of Euphemism’s Definition*
32. Simona MITOCARU, Assistant Professor, PhD, ”Alexandru Ioan Cuza” University of Iași, *English as Lingua Franca (ELF) and the Need of a New Pedagogy*
33. Paula MUREȘAN, PhD, „Babeș-Boyai” University of Cluj-Napoca, *Patterns of Legionary Discourse*
34. PUSKÁS-BAJKÓ Albina, PhD Candidate, „Petru Maior” University of Târgu-Mureș, *”Monstruos Idioms” – Scary Idioms in Romanian Translation*
35. Anca-Mariana PEGULESCU, PhD, Ministry of National Education, *Possible Structural Ambiguities in English Proverbs and in their Romanian Corresponding Versions*
36. Alina PREDA, Assistant Professor, PhD, ”Babeș-Boyai” University of Cluj-Napoca, *Towards a New Analytical Framework: Jeanette Winterson and the Desperado Project.*
37. Adriana TEODORESCU, Researcher, PhD and Marius ROTAR, Researcher, PhD, ”1 Decembrie 1918” University of Alba-Iulia, *Socio-Cultural Imaginary and Literary Functions of the Incineration in Romanian Epigrams*
38. Iulia CORDUȘ, PhD Candidate, ”Ștefan cel Mare” University of Suceava, *La traduction des référents culturels dans le roman Le testament français d’Andrei Makine vers le roumain (gastronomie, architecture, littérature, vêtements )*
39. Gina PUICĂ, Assistant Professor, PhD, Université de Strasbourg and ”Ștefan cel Mare” University of Suceava, *Théodore Cazaban – l’impossibilité du dialogue Orient – Occident ?*
40. Alina BAKO, Assistant, PhD, ”Lucian Blaga” University of Sibiu, *Débuts guerriers de la littérature du XXème siècle*
41. Viorica RĂILEANU, PhD, The Philology Institute of the Moldavian Science Academy, *Elements of Composition in Antroponymy*
42. Cătălina BĂLINIȘTEANU, Assistant, PhD, ”Vasile Alecsandri” University of Bacău, *Mastering the Rules: a New Strategy of Subverting Authority. The Case of Lewis Carroll’s Alices*
43. Florina-Maria BĂCILĂ, Assistant Professor, PhD, University of the West, Timișoara, *Considerations on Constructional Homonymy in Romanian*

## LDMD I

44. Aida TODI, Assistant Professor, PhD, "Ovidius" University of Constanța, *Cultural Interferences in Learning Foreign Languages: Orthographic and Punctuation Difficulties in the Alternation of Linguistic Codes*
45. Lucia ISPAS, Assistant Professor, PhD, Petroleum-Gas University of Ploiești, *What is Seen from the Hospitality/ Hostility of the Postmodern Text*
46. Aurora PAȘCAN, Assistant, PhD, University of Medicine and Pharmacy, Târgu-Mureș, *Universal Culture vs. Global Culture*
47. Daniela GÎFU, Scientific Researcher III, "Alexandru Ioan Cuza" University of Iași, *The Complexity of Natural Language. Sentiment Analysis*
48. Diana DĂNIȘOR, University of Craiova, *The Foreign Language as a Dialogue Instrument in a Trial - The Role of The Translator-Interpreter*
49. Alina IFTIME, Assistant Professor, PhD Candidate, "Ovidius" University of Constanța, *Arguments in Favor and Against Feminising Profession Defining Terms in Contemporary French*
50. Cristina RADU-GOLEA, Assistant Professor, PhD, University of Craiova, *The "Grammar" of Eloquence in Take Ionescu's Speech "For Great Romania"*
51. Virginia POPOVIĆ, PhD, University of Novi Sad, Serbia, *Geometrisation of Poetic Spaces. Mathematics as a Game*
52. Dragoș Vlad TOPALĂ, Assistant Professor, PhD, University of Craiova, *Phraseological Units with Onomastic Elements in French*
53. Dana Alexandra DOLGU URSULEANU, PhD Candidate, "Ștefan cel Mare" University of Suceava, *Traian Chelariu's Journals or What Does a Non-Canonical History Speak Of*
54. Claudia COSTIN, Associate Professor, PhD, "Ștefan cel Mare" University of Suceava, *Representations and Features of Destiny in Romanian Fairy Tales*
55. Mădălina Georgiana MATEI, Assistant Professor, PhD, "Transilvania" University of Brașov, *Pragmatic Competence in the Use of Discourse Marking "and" by Romanian EFL Learners*
56. Andrei-Lucian MARIAN, Assistant Professor, PhD, "Alexandru Ioan Cuza" University of Iași, *Intercultural Formative Strategies in the Romanian Academic Space*
57. Mina-Maria RUSU, Associate Professor, PhD, "Apollonia" University of Iași, *Creation – a Reflex of the Tragic (View over the Romanian Inter-War Poetry)*
58. Anișoara POP, Associate Professor, PhD, Raluca CRIȘAN, Assistant professor, PhD candidate, "Dimitrie Cantemir" University of Târgu-Mureș, *Exploring virtual learning environments in teaching English for Tourism*

## LDMD I

59. Monica IOVĂNESCU, Assistant Professor, PhD, Anda RĂDULESCU, Professor, PhD, *Traduire pour redécouvrir l'expressivité de sa propre langue (application sur la traduction de San-Antonio en roumain)*
60. Alina PREDA, Assistant Professor, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Lexical Ambiguity Revisited: on Homonymy and Polysemy*
61. Julia VALLASEK, Assistant Professor, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Shades of Black and White. Alterity, Identity, Multiculturalism in Contemporary Literature*
62. PUSKÁS-BAJKÓ Albina, PhD Candidate, "Petru Maior" University of Târgu-Mureş, *"I think, therefore I am dangerous" – Creative Writing with an Open Ending*
63. Vlad PREDA, Assistant Professor, PhD, University of Craiova, *The Present Stage of Lexical Neologisms Adaptation (with Reference to Anglicisms and Americanisms)*
64. Dana NICA, Assistant Professor, PhD, "Alexandru Ioan Cuza" University of Iaşi, *Port-Royal et la communication en langues romanes au XVIIe siècle*
65. Simina TERIAN, Assistant Professor, Ph.D., „Lucian Blaga” University of Sibiu, *Articulation of Referential Quanta through Textemes in Mihail Sadoveanu's Novel The Golden Bough*
66. Alina GIOROCEANU, Assistant Professor, PhD, University of Craiova, *Illocutionary Force in Criminal Judgments*
67. Andreea Mihaela MARDAR, Phd Candidate, "Alexandru Ioan Cuza" University of Iasi, *Utopia or the Ideal State – The Case of News from Nowhere*

**19<sup>00</sup> - Gratulatory Dinner**

## THURSDAY – 5 DECEMBER 2013

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### *HISTORY AND CULTURAL MENTALITIES – Room: R 33*

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*Moderators: Prof. Cornel Sigmirean, PhD, "Petru Maior" University of Târgu-Mureș  
Prof. Ion Zainea, PhD, University of Oradea*

1. Cornel SIGMIREAN, Professor, PhD, "Petru Maior" University of Târgu-Mureș, *Press and the Construction of Nation in the Case of Transylvanian Romanians (1867-1918)*
2. Ion ZAINEA, Professor, PhD, University of Oradea, *Culture and Censorship during Communism. A Censorship-Made Analysis of the Manner in which Literary Publications had Promoted the So-Called "Realist" Literature between November 1971 and November 1972*
3. Cristina MATIUTA, Associate Professor, PhD, University of Oradea, *Identity and Multiculturalism in the European Union*
4. Greta-Monica MIRON, Associate Professor, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Between Norm and Tradition. The Reformation of Local Clergy of the Greek-Catholic Diocese of Făgăraș in 18th century*
5. Corina TEODOR, Associate Professor, PhD, "Petru Maior" University of Târgu-Mureș, *Through the Customs of Historiographic Disputes: Orthodox vs. Catholics during the Inter-War Period*
6. Simona STIGER, Associate Professor, PhD, "Vasile Goldis" Western University of Arad, *On Feminism or Mentalities at a Crossroad*
7. Sultana AVRAM, Associate Professor, PhD, "Lucian Blaga" University of Sibiu, *The American Multicultural Model in the Mentality of the Romanian Post-1989 Youth*
8. Roxana UTALE, Associate Professor, PhD, University of Bucharest, *Notes on a Literary Genre – the Memoirs. Case Study: The Italian Female Jews Deported in the Nazi Camps*
9. Valeria SOROȘTINEANU, Associate Professor, PhD, "Lucian Blaga" University of Sibiu, *German and Hungarian Pedagogy as Models for Transylvanian Romanian Religious Schools. The Periodical Vatra Școlară (1907-1914)*
10. Gabriela RUSU-PĂȘĂRIN, Associate Professor, PhD, University of Craiova, *The Reception and Capitalization of Roadside Crucifixes in Oltenia and in a Multiethnic Context – Timoc and Voivodina*
11. Elena TOMA, Associate Professor, PhD, "Hyperion" University of Bucharest, *Contemporary Mutations in the Evolution of Romanian Population*

## LDMD I

12. Annamaria BALDUSSI, Professor, PhD and Andrea CHIRIU, Ph.D. candidate, University of Cagliari, *Sino-European Relationship during 2000s: Culture, Education, Economics*
13. Doina DAVID, Associate Professor, PhD and Călin-Valentin FLOREA, Associate Professor, PhD, "Dimitrie Cantemir" University of Târgu-Mureș, *Postmodernity – Equal Social Space from an Axiological Point of View*
14. Călin-Valentin FLOREA, Associate Professor, PhD, and Doina DAVID, Associate Professor, PhD, "Dimitrie Cantemir" University of Târgu-Mureș, *Aboriginal Cultural Structures with Illo Tempore Existence*
15. Dan-Valeriu VOINEA, Assistant, PhD Candidate, University of Craiova, *Social, Cultural and Economical Status of Romanian Immigrants in Illinois*
16. Mihaela FUNARU, Associate Professor, PhD, Carmen NICOLAE, Assistant Professor, PhD, "Dimitrie Cantemir" Christian University of Brașov, *Cultural environment – Element of Economic Growth and Social Cohesion in the EU*
17. Adrian PĂCURAR, Assistant Professor, PhD and Lia Lucia EPURE, Assistant Professor, PhD and "Vasile Goldis" Western University of Arad, *Multicultural Heritage and Border Cooperation – Towards a New Concept of Multiethnic Identity in Romania*
18. Mihai BERTI, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Alexandru Vaida-Voevod and the Romanian Front*
19. Oana Elena BADEA, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Royal Festiveness in Memoirs – The Balls Held at the Romanian Court during the Reign of Carol I*
20. Radu-Ciprian ȘERBAN, PhD Candidate, "Lucian Blaga" University of Sibiu, *Foreign Travellers about Libraries and Curiosity Cabinets in the 18th and 19th Centuries*
21. Rada Cristina IRIMIE, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Multiculturalism and Europe: a Crisis of Policy?*
22. Ciprian RUS, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *South-East Europe. Terrorism, Multiethnicity, American Interests. Points of View*
23. Diana-Maria DĂIAN, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Preaching the Modernity. The Catholic Missionary as Exponent of the Multicultural Dialogue in the Seventeenth-Century Moldavia*
24. Maria VÂTCĂ, PhD Candidate, University of West, Timișoara, *Vegetal Symbols in Winter Customs in Valea Almăjului, Caraș-Severin County*
25. Ionuț BRAN, PhD Candidate, "Ștefan cel Mare" University of Suceava, *Geographical, Demographical, Economical, Political and Cultural Consequences of the Great Union*

## LDMD I

26. Georgeta TÂMPESCU (LUCA), PhD Candidate, “Ștefan cel Mare” University of Suceava, *Take Ionescu and the Support for the National Movement in Transylvania*
27. Iulia BÎNDAR, PhD Candidate, “Babeș-Bolyai” University of Cluj-Napoca, *The Discourse of Ethnicity in the Sociology of International Relations*
28. Șerban Dan BLIDARIU, PhD Candidate, University of the West, Timișoara, *The Road to Slavery in North America: The Importance of a Central Issue and how Racism Became Step by Step a Predominant One in Virginia*

**14<sup>00</sup> -15<sup>00</sup> - Lunch Break**

29. Cristian BENȚE, Associate Professor, PhD, “Vasile Goldis” Western University of Arad, *The Economic Integration in the Postwar Period: The European Economic Community and the C.O.M.E.C.O.N., a Comparative Approach*
30. Cornelia Margareta GĂȘPĂREL, PhD, Romanian Academy – Iași Branch, *Contemporary Tendencies in Ethics – the Concept of Person in Roberto Poli*
31. Ștefan LIFA, Assistant Professor, PhD and Mircea CIOLAC, Researcher, PhD Candidate, University of the West, Timișoara, *Problems Regarding the Spread of Christianity in the Lower Danube. At the End of Antiquity and the Beginning of the Middle Ages*
32. Mircea CIOLAC, Researcher, PhD Candidate and Ștefan LIFA, Assistant Professor, PhD, University of the West, Timișoara, *Narrative Sources Regarding Some Aspects of the Organization of Allogenuous Populations Northern of Lower Danube during the First Millenium*
33. Ioana BOGHIAN, Assistant, PhD, ”Vasile Alecsandri” University of Bacău, *Reading Victorian Objects: the Inside of a Victorian House*
34. Dragoș PĂUN, Assistant Professor, PhD, ”Babeș-Bolyai” University of Cluj-Napoca, *History and Integration. The Case of the Single European Currency in the Realities of European Integration*
35. Carmen POPA, Assistant Professor, PhD, and Ioana CONSTANTIN, Assistant Professor, PhD, ”Lucian Blaga” University of Sibiu, *The Witch Hunt in 17<sup>th</sup> Century Transylvania in Unpublished Archived Documents of the Transylvanian Germans. The Transcription, Translation and Analysis of the Depositions of Witnesses Implied in Witch Hunting Trials in Sibiu*
36. Giordano ALTAROZZI, Assistant Professor, PhD, ”Petru Maior” University of Târgu-Mureș, *Italian-Romanian Dialogue during the Risorgimento*
37. Carmen-Magda NICOLAE, PhD Candidate and Mihaela FUNARU, PhD, “Dimitrie Cantemir” Christian University of Brașov, *Brașov – Economic and Multicultural Center in the Transylvanian Space*

## LDMD I

38. Cosmina-Georgeta OPREA (PAȘCAN), PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *The Church and the Clerical Elites*
39. Alexandru BOBOC-COJOCARU, Assistant Professor, PhD, "Apollonia" University of Iași, *The "Other Within" in the Balkans – the Case of Pomaks*
40. Constantin Emil BUCUR, Assistant Professor, PhD, University of Bucharest, *The Schuman Plan – a Crucial Moment in the European Integration Process*
41. PÁL Enikő, Assistant Professor, PhD, "Sapientia" University of Târgu-Mureș, *Hungarian Influence upon Romanian People and Language from the Beginnings until the Sixteenth Century*
42. Cristian Alexandru BOGHIAN, Research Assistant, PhD Candidate, "Ștefan cel Mare" University of Suceava, *The Political Inter-War Context and the Romanian December 1937 Elections*
43. Gherghina CULIȚĂ GICA, Assistant Professor, PhD, "Constantin Brâncoveanu" University of Pitești, *The V.A.T. in the European Union and the Changes during the Crisis*
44. Augustin Vasile FĂRCAȘ, Assistant Professor, PhD and Assistant Lică FĂRCAȘ, PhD, "Dimitrie Cantemir" University of Târgu-Mureș, *Overall View of Some Contributing Factors to the Emergence and Generalization of the Institution of Ombudsman – a Fundamental Institution of the State of Right*
45. Ileana VESA, Assistant Professor, PhD, "Emanuel" University of Oradea, *Voting for Death – The Origin of Death in the Native American Myths*
46. FABIAN Istvan, Assistant Professor, PhD, "Petru Maior" University of Târgu-Mureș, *Sparta and its Colonial System from the Mediterranean World*
47. Júlia DEMETER VOLKÁN, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *Representation of Confessional Self- and Community Identity in the Literature of Christian Piety in The Second Half of the 17th Century – the Case of Mihály Szatmárnémeti's Sermonbooks*
48. Andrada Quffa WEDAD, Assistant, PhD Candidate, University of Craiova, *The Phenomenon of Transnationalism from the Perspective of International Migration*
49. Leonidas RADOS, PhD, Romanian Academy – Iași Branch, *"We Went to Acquire Knowledge and Bring it Back to Our Country". The Ideological Motif of the Romanian Young Man Studying Abroad in The Mid-19th Century*
50. Maria-Teodora VARGAN, "Alexandru Ioan Cuza" University of Iași, *Alexandru Philippide in Monographic Pages (Iorgu Jordan, George Arion, Carmen-Gabriela Pamfil). Comparative Study*
51. Augustin Vasile FĂRCAȘ, Assistant Professor, PhD, "Dimitrie Cantemir" University of Târgu-Mureș, *Towards a State of Right: Short Theoretical and Historical Approach*



## LDMD I

52. Mihaela GRANCEA, Professor, PhD, "Lucian Blaga" University of Sibiu, *Foreign Travelers in the 18th Century about Inter-Ethnic and Interfaith/Cultural Relationships in Transylvania*
53. Lucreția DOGARU, Professor, PhD, "Petru Maior" University of Târgu-Mureș, *Aspects Related to State Sovereignty in the European Union*
54. Adrian-Gabriel CORPĂDEAN, Assistant, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Romania amid the "Two Europes". The Missed Chance of Early European Integration and Multicultural Dialogue*
55. Timea Melinda DARLACZI, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *The Socio-Economic Life in "ținut" of Bâlgău during the Military Border*
56. Gherghina CULIȚĂ GICA, Assistant Professor, PhD, "Constantin Brâncoveanu" University of Pitești, *The Analysis of the Changes in the Budget of the European Union during the Economic Crisis*
57. Mihaela GRANCEA, Professor, PhD, "Lucian Blaga" University of Sibiu, *Eighteenth Century Western Travelers on the Interethnic and Interfaith/Cultural Relationships in Transylvania, Banat, and the Danubian Principalities*
58. Mircea PROZAN, PhD Candidate, "Babeș-Bolyai" University of Cluj-Napoca, *The Agricultural Reform of 1921 and its Reception on the Social and Political Level*
59. Andrea CARTENY, Assistant Professor, PhD, "Sapienza" University of Rome Italy, *Transylvaniam and Transylvanian Identity*
60. Sorin BORZA, Associate Professor, PhD, University of Oradea, *About National Elites and the Historical Self-Assertion of Romanians*
61. Lucian SĂCĂLEAN, Assistant, PhD, "Petru Maior" University of Târgu-Mureș, *Ethnic vote between media and community influences*
62. Roberto SCIARRONE, PhD Candidate, "Sapienza" University of Rome Italy, *Formation and Multicultural Aspects of the German Empire*
63. Adrian-Gabriel CORPĂDEAN, Assistant, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *L'Agenda Europe 2020 - une aubaine pour la communication institutionnelle et multiculturelle de l'Union européenne*
64. Elena Andreea TRIF-BOIA, Assistant Professor, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *Three Hypostases of Otherness in the 19<sup>th</sup> Century Transylvanian Romanian Imaginary: the "Magyars", the "Jews" and the "Gypsies"*
65. Sorin RUSSU, Ph.D, "1 Decembrie 1918" University of Alba-Iulia, *Progress and Emancipation through Institutional Culture. Case Study: Romanian Uniate Church (1891-1918)*

**LDMD I**

66. Ramona MUREȘAN, PhD Candidate, Technical University of Cluj-Napoca – Northern Baia-Mare University Centre, *Culture as a Haven during the Communist Regime*

**19<sup>00</sup> - Gratulatory Dinner**

## THURSDAY – 5 DECEMBER 2013

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### *JOURNALISM – Room: R 34*

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*Moderators: Mihaela Mureşan, Assistant Professor, PhD, “Babeş-Bolyai” University of Cluj-Napoca*

*Lacrima Balint, PhD. Cand., “Babeş-Bolyai” University of Cluj-Napoca*

1. Cristian MĂDUȚĂ, Associate Professor, PhD, “Vasile Goldiș” University of the West, Arad, *The Românul Newspaper and the Idea of Justice*
  2. Stoica LASCU, Associate Professor, PhD, “Ovidius” University of Constanța, *Elements of Romanian Spirituality in The Balkans - Aromanian Magazines and Almanacs (1880-1914)*
  3. Ruxandra BOICU, Associate Professor, PhD, University of Bucharest, *Professional Culture of Television Journalists (Debate Moderators’ Discursive Practices)*
  4. Mihaela MUREȘAN, Assistant Professor, PhD, “Babeş-Bolyai” University of Cluj-Napoca, *The Writing Process: Communication in the Journalistic Text*
  5. Reka SUBA, Associate Professor, PhD, “Sapientia” University of Târgu-Mureş, *Aspects regarding the Influence of Romanian Language on the Media Language in the Hungarian Audio-Visual in Romania – Based on National Studies*
  6. Cristina NISTOR, Assistant Professor, PhD, “Babeş-Bolyai” University of Cluj-Napoca, *Journalism Education – Challenges in a Multicultural Environment*
  7. Florica IUHAS, Assistant Professor, PhD and Antonia MATEI, Assistant, PhD, University of Bucharest, *European Union Political Themes on the Radio News. Case Study: Radio Romania News and Europa FM*
  8. Crina POENARIU, PhD Candidate, “Lucian Blaga” University of Sibiu, *An Outline of the Ideological Premises of a Prophetic Literary Discourse in the Cultural Journal “Gând Românesc”*
  9. Val VÂLCU, Assistant Professor, PhD, University of Bucharest, *Frame Changing, after a Public Policy Announcement - the HPV Vaccination Campaign on TV and Radio*
  10. Melitta SZATHMARY, Assistant Professor, PhD, University of Craiova, *Cliché-Adjectives in Contemporary Romanian Press*
- 14<sup>00</sup> -15<sup>00</sup> - Lunch Break**
11. Anamaria MACAVEI, PhD, “Babeş Bolyai” University of Cluj-Napoca, *Family and Morality in the Transylvanian Interwar Press*

## LDMD I

12. Viorel NISTOR, Associate Lecturer, PhD, "Babeş-Boyai" University of Cluj-Napoca, *The Influence of New Media on Press Documentation and the Financing of Independent Press*
13. Lacrima BALINT, PhD Candidate, "Babeş-Bolyai" University of Cluj-Napoca, Adrian ŞIMON, Associate Professor, PhD, "Petru Maior" University of Târgu-Mureş, *The Struggle for the Niche Audience*
14. Ruxandra PETROVICI, Assistant Professor, PhD, "Alexandru Ioan Cuza" University of Iaşi, *Communication interpersonnelle dans le talk-show télévisé*
15. Rareş BEURAN, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Diversity in Mass-Media and the Multicultural Dialogue*
16. Oana-Camelia STROESCU, Researcher, PhD, "Romanian Diplomatic Institute", *Elements of Framing, Stereotyping and Ethnic Categorization in the Greek Media Discourse during the Greek-Turkish Crisis of 1976*
17. Dragoş BAKO, PhD Candidate, "Lucian Blaga" University of Sibiu, *The Editorial – Intercultural Interstices*
18. Mihaela MUREŞAN, Assistant Professor, PhD, "Babeş-Bolyai" University of Cluj-Napoca, *Rebuilding Reality through Narrative Journalism*
19. Ştefana-Oana CIORTEA-NEAMŢIU, Assistant Professor, PhD, University of the West, Timişoara, *Waiting for Mandela's Death?! Journalism Ethics in 2013*
20. Xenia NEGREA, Assistant Professor, PhD, University of Craiova, *Hard News, News Value and Fait Divers In Romanian Press*
21. Lia Lucia EPURE, Assistant Professor, PhD, "Vasile Goldis" Western University of Arad, *The Effect of the Public Discourse in Romania*

**19<sup>00</sup> - Gratulatory Dinner**

## THURSDAY – 5 DECEMBER 2013

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### *PSYCHOLOGY – Room: R 35*

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*Moderators: Associate Professor Alina-Felicia Roman, PhD, "Aurel Vlaicu" University of Arad*

*Assist. Prof. Maria Dorina Pașca, PhD, Univ. of Medicine and Pharmacy, Târgu-Mureș*

1. Alina-Felicia ROMAN, Associate Professor, PhD, "Aurel Vlaicu" University of Arad and Regis-Mașteiu ROMAN, Associate Professor, PhD, "Vasile Goldis" University of the West, Arad, *The Psychology of the Social Interpretation of the Text*
2. Manuela GYORGY, Assistant, PhD Candidate, "Dimitrie Cantemir" University of Târgu-Mureș, *Pilot Study Regarding the Nature of the Cognitive Flexibility*
3. Marius MILCU, Assistant Professor, PhD, "Lucian Blaga" University of Sibiu, *The Study of Inter-Personal Relationships within Infracultural Groups*
4. Radiana MARCU, Assistant Professor, PhD and Anca MUSTEA, Assistant Professor, PhD, "Vasile Goldis" University the West, Arad, *The Role of Communication with the Family in the Counseling of Teen-Agers with Behavioral Disturbances*
5. Cristian ARHIP, Assistant Professor, PhD, University of Medicine and Pharmacy, Iași and Odette ARHIP, Professor, PhD, Ecological University of Bucharest, *Metalinguistic and Metareferential Aspects in the Strategies of Didactic Communication*
6. Cosmin O. POPA [2], PhD, Gabriela BUICU [1,2], PhD, Livia TARAN [2], PhD, Al Hussein HUSSAM [1], student, Florin BUICU [1], PhD, [1] - University of Medicine and Pharmacy, Târgu-Mureș, [2] - Mental Health Center of Târgu-Mureș, *Low Emotional Stability – Negative Parental Factor in Anorexia Nervosa*
7. Andrei COTRUȘ, Assistant, PhD Candidate and Camelia STANCIU, Associate Professor, PhD, "Dimitrie Cantemir" University of Târgu-Mureș, *Deviant Adolescent Behavior – Casual and Conditional Factors*
8. Assistant Professor Maria-Dorina PAȘCA, PhD, University of Medicine and Pharmacy, Târgu-Mureș and Elena Luminița COZLEA, Psychologist, Mureș County Hospital, Obstetrics and Gynecology Hospital, *The Physician's Communication with Vulnerable Groups from the Perspective of Multiculturality*
9. FERENCZ Melinda, PhD Candidate [1,2], Cristian GABOȘ GREGU, PhD Candidate [1,2], Daniela Claudia SABĂU, PhD Candidate [1,2], Theodor MOICA, PhD Candidate[1,2], Gabriela BUICU, PhD [1,3], FERENCZ Iozsef

Lorand, PhD Student [1], Iosif GABOȘ GRECU, Professor, PhD [1,2], [1] – University of Medicine and Pharmacy, Târgu-Mureș, [2] 1<sup>st</sup> Clinic of Psychiatry, Târgu-Mureș, [3] Mental Health Center, Târgu-Mureș, *Psychopathological Aspects of Job Loss*

10. Claudia-Neptina MANEA, Assistant Professor, PhD, "Ovidius" University of Constanța, *Family – an Essential Factor in the Appearance and Development of Gender Stereotypes*

**14<sup>00</sup> -15<sup>00</sup> - Lunch Break**

11. Albert-Lőrincz CSANÁD, "Babeș-Bolyai" University of Cluj-Napoca, *Risk Factors of the Medical System from the Perspective of Underage Patients*
12. Andrei COTRUȘ, Assistant, PhD Candidate, Raluca COZOȘ and Patricia Izabela VARGA, "Dimitrie Cantemir" University of Târgu-Mureș, *Attention Shifting Capacity Level Diagnosis in Adolescents*
13. Anca Maria SLEV, PhD Candidate, "Dimitrie Cantemir" University of Târgu-Mureș, *Enhancing EFL Learning in Higher Education by Making Use of Students Emotions*
14. Aurora HRIȚULEAC, Senior Researcher, PhD, Romanian Academy – Iași Branch, *Multicultural Issues in Palliative Care – Challenges for Romanian Professionals*
15. Iulian Cătălin DĂNILĂ, PhD, "Apollonia" University of Iași, *Political Discourse, Social Psychology, Collective Memory: Possible Connections*
16. Carmen-Mihaela VĂRĂȘTEANU, Assistant Professor, PhD, "Ovidius" University of Constanța, *Assertiveness – from Ability to Social Competence. Implications in the Sanogenic Behavior*
17. Mihai MARIAN, PhD, University of Oradea; Daliana MOCAN, M.A., "Babeș-Bolyai" University of Cluj-Napoca; Gabriel ROȘEANU, PhD, University of Oradea, *Predictors of Aggression for Children: Institutionalization or Family?*
18. Tudor NIREȘTEAN, PhD Candidate [1], Cosmin POPA, PhD [2] and Istvan Zsolt SZASZ, PhD [3], [1] – University of Medicine and Pharmacy, Târgu-Mureș, [2]-Mental Health Center, Târgu-Mureș, The 2nd Clinic of Psychiatry, Târgu-Mureș, *The Psycho-Social Profile of the Adolescent and the Risk-Factors of Suicide in the Contemporary Society*
19. Sorana-Maria BUCUR, PhD Candidate, University of Medicine and Pharmacy, Târgu-Mureș and Adrian GLIGOR, Assistant Professor, PhD, "Petru Maior" University of Târgu-Mureș, *Relaxation Techniques Applied in Pediatric Dentistry*
20. Marius MILCU, Assistant Professor, PhD, "Lucian Blaga" University of Sibiu, *Juvenile Criminality. Case-Study regarding the Leadership of Adolescent Infractional Groups*

## LDMD I

21. Daniela Claudia SABĂU, PhD Candidate [1,2], Cristian GABOȘ GRECU, PhD Candidate [1,2], PhD, FERENCZ Melinda, PhD Candidate [1,2], Andreea BOCICOR, Assistant Professor, PhD [1], Gabriela BUICU [1,3], PhD [1,2], Andreea SĂLCUDEAN [1,2], Marieta GABOȘ GRECU, Professor, PhD [1,2]; [1] – University of Medicine and Pharmacy, Târgu-Mureș, [2] – 1<sup>st</sup> Clinic of Psychiatry, Târgu-Mureș, [3] Mental Health Center, Târgu-Mureș, *Screening and Psychological Evaluation of Patients with Incurable Disease*
22. Gabriela KELEMEN, Associate Professor, PhD, “Vasile Goldis” Western University of Arad, *Gifted Children, Special Needs and Special Education*
23. Claudia-Neptina MANEA, Assistant Professor, PhD, ”Ovidius” University of Constanța, *Gender Stereotypes – Implications, Consequences and Recommendations regarding the Education of Preschool Children*

**19<sup>00</sup> - Gratulatory Dinner**



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